



This billboard is located in Wrigleyville across the street from Wrigley Field, home of the Chicago Cubs Major League Baseball Team. This popular neighborhood is densely populated with very upscale young urban professionals. Entertainment in the area also includes numerous restaurants, clubs and bars.

LOCATION INFO:

West side of CTA Red Line "El" Platform at the Addison Stop

FACING:	East
SIZE:	10' x 30'
ILLUMINATED:	N/A
LATITUDE:	41.94481
LONGITUDE:	-87.6573
TAB ID:	
EOI-18+:	1 wk. ridership 58,065
EOI-18+/MO:	4 wk. ridership 232,259

