



These billboards are located in Wrigleyville a few blocks from Wrigley Field, home of the Chicago Cubs Major League Baseball Team. This popular neighborhood is densely populated with very upscale young urban professionals. Entertainment in the area also includes numerous restaurants, clubs and bars.

LOCATION INFO:

LOCATION 09: East side of Clark at Sheffield

LOCATION 10: West side of Sheffield at Clark

FACING: South

VIEW SIZE: 26'6" x 24'6"

FINAL SIZE: (with pockets) 27'4" x 25'2"

ILLUMINATED: Dusk to Midnight

Location 09 **Location 10**

LATITUDE: 41.94716 41.94516

LONGITUDE: -87.6539 -87.65439

TAB ID: 30441530 30441514

EOI-18+: 62,204 57,681

EOI-18+/MO: 248,816 230,724

DEC: 41,500 28,000

